

The Blairmore Graphic

40th YEAR, NO. 39.

BLAIRMORE, ALBERTA, FRIDAY, SEPTEMBER 24, 1948.

\$2.00 PER ANNUM

COWLEY HAPPENINGS

Mr. and Mrs. Helene Wende has gone to Calgary where they expect to stay for some considerable time.

Miss Irene Lemire has gone to Lethbridge, where she is attending business college for the ensuing term.

Mrs. George Dewart Jr. of Lundbeck was a guest of Mr. and Mrs. Ted Jones on Saturday.

Armand Lemire has returned to Edmonton, where he will attend St. Joseph's college for his third term.

Mr. and Mrs. M. A. Murphy have been enjoying an ample supply of everbearing "Gem" strawberries for table use from a small patch which was set out last fall. These berries are large and luscious and are very sweet. They are persistent bearers, producing two crops in one season.

MCGLYNN—GILMAR

A quiet wedding was held Monday, Sept. 27, in the Blairmore United church, when Myrtle Jean, daughter of Mr. and Mrs. C. R. Gilmar, of Blairmore, became the bride of Mr. Edward Bernard McGlynn of Fishburn, Alta.

Witnesses were Mr. and Mrs. P. Marcoli, of Blairmore, brother-in-law and sister of the bride.

Rev. Mr. Haythorne officiated.

The young couple will take up residence at Fishburn.

Mrs. Louis Huelk has returned home after having been a patient in the local hospital.



"Serve the Church that the Church May Serve You."

CENTRAL UNITED CHURCH BLAIRMORE

Rev. T. R. Haythorne, Minister

Services Sunday next:
11:00 a.m., Junior, Senior Schools.
7:30 p.m., Public Worship.
Saturdays, 10:30 a.m., Mission Band;
Each alternate Tuesday:
8 p.m., Young People's Society.
1st Wednesday of each month:
2:45 p.m., Ladies Aid meeting.
2nd Wednesday of each month:
8 p.m., Women's Misionary Society.

ST. LUKE'S CHURCH, BLAIRMORE (Anglican)

Rev. A. S. Dewdney, M.A., B.D.
Rector.

Sunday services each month:
1st Sun., 7:30 p.m., Evening.
2nd Sun., 11 a.m., Holy Eucharist.
3rd Sun., 7:30 p.m., Evening.
4th Sun., 11 a.m., Matins.
5th Sun., 11 a.m., Holy Eucharist.
Confirmation Classes every Wednesday afternoon in the Parish Hall;
Young People 4:10 p.m.
Adults 5:00 p.m.

SALVATION ARMY, COLEMAN

Lieut. E. Bierholder, & R. Chapman
Officers in charge.

Sunday services:
11 a.m., Holiness meeting.
2:30 p.m., Directory class.
3:00 p.m., Sunday school.
7:30 p.m., Evangelistic meeting.
Tuesday:
7:30 p.m., Women's meeting.
Thursday: 8 p.m., Midweek service.
All welcome.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Blairmore
Elders K. A. Jarvis and C. H. Despain
in charge.

Sunday services at 8 p.m. in the Union Hall.
The public is cordially invited.

Chief Telephone Operator Retires

Miss Emma Kidd, agent chief operator with the Blairmore telephone exchange office for over 29 years has been retired on pension, Sept. 27, after achieving an enviable record with the company.

Miss Kidd was born in Egglescliffe, England, and came to Alberta several years later. She lived at Frank, Alberta, since 1908, and moved to Blairmore in 1940.

She started working for Alberta Government Telephones May 16, 1919, at the Blairmore exchange, where she has been a valued employee ever since.

Miss Kidd will make her home in Blairmore with her sister, Mrs. Harry Moore. She claims she has enjoyed her work at the telephone exchange very much.

Miss Shirley Rae has been appointed chief operator at the exchange to take Miss Kidd's place. Shirley has lived in Blairmore all her life.

To mark her retirement a farewell party was held at the telephone office at the close of the business day on Sept. 27, in honor of Miss Kidd.

The girls on the exchange staff presented Miss Kidd with a small onyx radio as a memento of them all. They have all enjoyed working with her very much.

Other guests present at the party from the system's southern section of the AGT were: Mr. Dickey, plant superintendent and Mrs. Dickey; Mr. A. C. Head, district traffic superintendent of Lethbridge; Mr. T. C. Bradshaw, district commercial superintendent, and from Blairmore Mr. and Mrs. Boorman and Mr. and Mrs. Robertson were present.

A dental lunch was served, after which Miss Kidd thanked the staff and friends present for being so nice to her.

Crowded Auditorium Greets Young Singer

The Calgary Women's Musical Club opened its season in Central United church on Wednesday evening with a crowded auditorium to greet the young Canadian mezzo-soprano Natalie Minunzio of Blairmore.

Opening her program with a group of Mozart songs, Miss Minunzio immediately gave an impression of musicianship and sincerity. She sang with assurance and good restraint.

The second group, included some fine old English songs of the eighteenth century which offered a splendid opportunity for more variety of tone color. It was obvious in this group and as the program progressed that Miss Minunzio's lower notes had not the resonance of her higher voice and consequently were lost in the large church.

The Lieder group with songs by Schubert and Schumann showed Miss Minunzio's dramatic ability to advantage and "Lovey Cradle of My Sorrow," by Schumann, was sung with such intensity as to be very moving.

The French songs by Poulenel deserve a special word of commendation. Seldom heard and difficult to sing, they were given a very artistic performance.

The folk songs, two in Italian and the rest in English, were charmingly sung.

This very young singer has a lovely voice and admirable control, and though her low notes need attention and her range extending we feel sure that these things will be added to her as she progresses towards her goal.

The assisting artist on this occasion was Dorothy Swetnam who, with her usual artistry, provided sympathetic

Honors Go To Blairmore and Magrath

Lethbridge's fire loss during 1947 totalled \$26,897, or \$1.67 per capita, according to a recent statistical report issued by the Dominion government's department of insurance. Total fire loss for the province of Alberta was \$2,131,998.

Highest per capita loss in southern Alberta during the year was at Claresholm, with a per capita loss of \$16.22 for a total fire loss of \$22,104.

Blairmore and Magrath reported no property losses in 1947.

Property losses for other towns in southern Alberta are as follows, with the loss per capita shown in brackets: Cardston \$474 (.20), Coleman \$1,240 (.98), Macleod \$15,791 (\$9.58), Medicine Hat \$16,070 (\$1.25), Raymond \$40 (.02) and Taber \$3,131 (\$1.78).

—Lethbridge Herald.

accompaniment.—A.B.H. in The Calgary Herald.

Announcement

DOUGLAS GRIGG OPTOMETRIST

Announces the opening of an office for the practice of Optometry in

BLAIRMORE ALBERTA

Office: next door Blairmore Hardware. Appointment phone 363

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Security For The Farmer

DURING THE PAST FEW YEARS Canada has enjoyed a period of unprecedented prosperity. Industrial expansion has taken place on a very large scale and incomes have risen rapidly in that field. It is interesting to know that agriculture has likewise prospered during this period and that farm incomes have also risen, enabling many farmers to substantially improve their financial positions. It has been an accepted fact, in the past that as a whole farmers did not receive a large share of the national income, and it is gratifying to learn that this is no longer the case. The increased farm income being wisely used is demonstrated by figures which have been made public by the Dominion Bureau of Statistics, showing the reductions which have been made in farm debts in the past few years.

Debt Reduced On Prairies

The Dominion Bureau of Statistics has reported that in 1946 the number of farms on which there were mortgages or debts on lands or buildings was reduced by 42 per cent. Mortgage debts on buildings and lands in the prairie provinces in 1941 amounted to \$173,102,500. In 1946 this figure had dropped to \$80,444,000 which was 53.5 per cent below the total for 1941. The report showed that the greatest drop had taken place in Saskatchewan. In the same period, agreements for sale debts in the prairie provinces dropped from \$123,393,800 to \$80,043,500 or by 34.9 per cent. In this case, the reduction in Alberta was greater than in either Saskatchewan or Manitoba.

LIVING COSTS **HAVE RISEN** April of this year the index covering the farmer's operating and living costs had risen to the record level of 183.2 with costs in the years 1935 to 1939 as a basis of 100. Farm machinery was one of the first articles from which price controls were lifted, and there have been rises also in taxes, wages for help, clothing and many other things. Farm income in the first quarter of 1948 was \$61,562,000 more than in the same period in 1947 and \$105,617,000 more than in the first three months of 1946. While they have had to meet rising costs, it is gratifying to know that farmers have taken advantage of the present period of prosperity to substantially decrease their debts and thus increase their present and future security.



RECIPES

BAKED TOMATOES WITH STUFFED POTATOES

4 large tomatoes
1/2 teaspoon salt
1/2 teaspoon pepper
1 cup corn flakes
1/2 teaspoon cayenne
2 teaspoons melted butter
1/2 cup grated soft cheese
Wash tomatoes, remove stems and cut十字wise. Place them side up in baking pan; sprinkle with salt and pepper. Crush corn flakes into fine crumbs, mix with paprika and melted butter. Fill each tomato cavity with grated cheese; sprinkle with crumbs. Bake in moderate oven (350 deg. F.) about 20 minutes. Yield: 8 servings.

STUFFED POTATOES
Select medium-sized, smooth-skinned potatoes. Wash and boil until tender, about 45 deg. F. until tender, about 50 minutes, being careful not to overbrown the skins. Cut the potatoes in two, remove the cores, scoop out the pulp, being careful to leave shells unbroken. Mash the hot potato, add either milk or cream as for mashed potato.

Sazon as follows: To each cup of potato add 1/2 teaspoon salt, 1/2 teaspoon pepper, 1/2 teaspoon cayenne and 1/2 cup melted butter. For the shells with this mixture, rounding the surface so that it is the shape of the original potato. Bake for 10 minutes in a hot oven. Grated cheese may be sprinkled over the top.

BEARS IN MAINE ARE KEEPING UP TO DATE

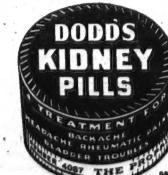
AUGUSTA, Me.—The "new look" for bears this season includes a travelling bag.

Gordon Warren Charles Harmon of Androscoggin County reported to the state fish and game office here that he chased a black bear that was carrying such a bag.

"I didn't get close enough to shoot the bear," he said, "but I scared it so that it dropped the bag in flight. Among other things, the bag contained a lipstick."

NEW GOLD DISCOVERIES

EDMONTON, Alta.—The Edmonton Journal, in a newspaper story said that spectacular gold discoveries about 100 miles north of Fort McMurray in the Northwest Territories may prove to be the most important extension of the mining field since the 1930's.



TWO CHILDREN AND A PONY
—These two lovely-looking children are the daughters of Mr. and Mrs. R. J. Livingstone, Cloverdale, B.C. They are shown with their pet pony "Brownie." The two little ones are learning to dance and prefer the Highland Fling for which 7-year-old Barbara and 5-year-old Dorothy have a 80-acre farm about 24 miles from Vancouver. Their chief harvest is oats and hay of which there was an abundance this year.

URGE AFTER HARVEST WEED CONTROL

"Get a head start on next year's weeds," Herbert A. Green, Director of Research, Canadian Linseed Association, advised in a statement to grain farmers. "Spray stubble grain with 24-D. It's your chance to give the stubbornest perennials a strong dose of 24-D with perfect safety."

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CERTAINLY THIS STORY MIGHT SOUND FISHY

The Fort William Times-Journal tells this one: A New York couple went fishing near Peterborough, Ont., on their 25th wedding anniversary. After fishing for 25 minutes, they caught a minnow, took him for exactly 25 minutes and gaffed him. When weighed, the fish was exactly 25 pounds. If anyone thinks the story is fishy, he certainly is entitled to his opinion.

GEMS OF THOUGHT

STYLE: IN WRITING
What is called style in writing or speaking is formed very early in life, while the imagination is warm and impressions are permanent.—Thomas Jefferson.

With a nice taste and care in weaving words together, you will express yourself most happily, if a skillful setting makes a familiar word new.—Horace.

And, after all, it is style alone by which posterity will judge of a great work, for an author can have nothing truly his own, but his style.—Isaac Disraeli.

An author should be the image of his man, but the choice and command of language is the fruit of exercise.—Edward Gibbon.

St. John found Christ, Truth, in the Word which is God. We look for the sainted Reformer in his writings, and there we find him.—Mary Baker Eddy.

FRIENDS TOOK FARMER UP ON INVITATION

WINDOM, Kan.—The next time Alfie Neel may think twice before telling his friends to "buy him up and see us, any time."

After he had voiced that invitation at a flying farmer meeting, 24 small planes glided in for unexpected landings at Neel's farmlanding strip.

Up to the occasion, Mrs. Neel whipped up a breakfast for the visitors, and the day was spent visiting and flying.

The Chinese used spices more than 4,000 years ago.

"I'm saving money for you next term, Dad," announced Ralph. I'm staying in the same form, so won't have to buy new books."

"You have a nice collection of books, but you should have more shelves."

"I know, but nobody seems to lend me shelves."

Nervous passenger: "What if a bridge has been hit and the train falls into the river?"

Guard: "That's all right, sir. We've plenty of trains."

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World News In Pictures



SKY-WRITING—Skywriter Joe McDermott of Montreal, who "wrote" over the Canadian National Exhibition grounds at Toronto, works at 10,000 feet where the temperature is inclined to be chilly regardless of earthly readings. Here a female visitor to the airfield in London, Ont., looks on as McDermott's hand holds a long pipe which he uses to pour out the words in the sky. When McDermott "writes", he will do so broadside to the breeze to make sure the letters aren't pushed together.—S.N.S. photo.



PINNED-UP GIRL WINS BEAUTY QUEEN TRIALS—All pinned up was Lillian Pents, 18, a honey blonde competitor in the trials for the western Ontario beauty contest to be held Labor Day. Lillian was all set to parade before the judges when the zipper in her suit refused to "zip". The day was saved with the pin. Lillian then qualified for the finals.—S.N.S. photo.



DISTINGUISHED VISITOR AT ANNUAL SCOUTS' AND GUIDES' RALLY—A keen supporter of the Scouts, Her Majesty the Queen was a welcome visitor to the annual rally of Boy Scouts and Girl Guides at Greenwoods, Essex, Eng. Here she has a special word for District Commissioner Eric Palmer, a piper with the Ilford Scouts.—S.N.S. photo.



GERMAN FAMILIES FOR CANUCK FARMS—First of immigrant German families to reach Canada on their way to new homes in Ontario are Mrs. Ernest Jacob and her daughter, Irma, seen as they arrive to join Mr. Jacob in Morrisburg, Ont. The Jacobs have four boys in Hamburg they hope to bring to Canada soon. Immigrant families are being permitted to enter the country on a special one year's permit. Others are expected to follow shortly.—S.N.S. photo.



CAN'T RAISE BAIL, GANG LEADER WEEPS—Self-styled leader of the Beany gang, George Fulford, Jr., 21, of Barrie, Ont., where with 12 others, he appeared on trial following the Wasaga Beach riot. Remanded a week on assault charge he said "I don't want to go back to jail." The Beany gang leader sobbed: "My folks have deserted me." Four of the gang were freed because of absence of key witnesses.—S.N.S. photo.



BARBARA ANN GETS U.S. VISA—A heart-free Barbara Ann Scott visited H. Eddie Russell, U.S. consul-general with whom she is pictured above, and secured her U.S. visa for use "early in the fall," according to the pretty skater. Accompanied by her mother, Mrs. Clyde Scott, Barbara Ann arrived in Toronto for a flying visit and returned home to cabin in Muskoka, Ont., after the official proceedings to enable her to travel to Hollywood and New York in the near future, seeking fame in the movie world. "The ring which I accepted as a friendship gift from George Fulford, Jr., I returned to him," said Barbara Ann. "It was a beautiful diamond ring which belonged to his grandmother and he wanted me to have it. I guess it was silly of me to wear it, but I did, and then everybody thought I was engaged. I'm not!"—S.N.S. photo.



TEST PILOT KILLED—Lieut. William James McQuade, a Canadian test pilot of the Fleet Air Arm, was killed when the Mosquito he was flying crashed near Gwinear, Cornwall, Eng. McQuade, sole occupant of the plane, comes from Toronto, where his wife and family live. He was home on a month's leave a year ago, and started test piloting for the Fleet Air Arm after returning to England.—S.N.S. photo.



DEMONSTRATE JAPANESE DANCES—Japanese dances they learned from the older folk was demonstrated at a summer school in Haliburton, Ont., by Chici Yanagisawa and Ginger Terakita of Toronto, shown with Mrs. Santa Rao, of India, who will sing classic songs of native land.—S.N.S. photo.



NAME LADY BANTING FIRST IN COLLEGE—Lady Banting, widow of the late Sir Frederick Banting, who discovered insulin, has become the first Canadian woman to be awarded a membership in the Royal College of Obstetricians and Gynaecologists. Lady Banting, who has been a member of the college for the past two years, said the result of the examinations in July had surprised her and had convinced her "it was just a fluke."—S.N.S. photo.



VAMPIRE JETS TAKE PART IN THRILLING AERIAL DISPLAY—Chatting with a Canadian National Exhibition visitor Shirley Jordan before he took his Vampire jet up for trial spin is Fit-Lieut. Jack Phillips, veteran of overseas service. Phillips was a crack pilot with the famed City of Edmonton Squadron Flying Mosquitos.—S.N.S. photo.

Mr. Angelo Posi left for Calgary recently, where he is enrolled in the Institute of Technology and art.

The Misses Anne Petrik and Irene Margetak left for Edmonton last Monday to take a stenographer's course.

Among Albertans who recently received their naturalization papers are John Franciscus and Ross Harry of the following from this district: John Coleman, John Godzardas, Belle Sime, Albert Oczkowski, John Ogevne, John Battel, Joseph Rossi, Joseph Amato, Luigi Biafore, Martin Botek, Stanislaw Kabat, Anton Koinberg.

Commencing October 1 postal regulations has decreed that there will be no further delivery of mail on Sunday. Postholders have enjoyed this privilege in Blairmore for many years, but the general delivery wicket was always closed. In future the post office front door will be kept locked from closing time each Saturday until the opening time Monday morning.

John Riva and his brother Harry of Bellevue, along with Rod McLeod, were recent motor visitors to Creston. Everywhere where a stop was made roads and detours were encountered, they also came in for terrible mention.

don us, briefly) discussed the merits and demerits of the respective prov. govt., with any who cared, to enter the political arena, and when rough roads and detours were encountered, they also came in for terrible mention.

Weekly Business Review

THE BUSINESS FIRMS LISTED IN THIS DIRECTORY REPRESENT LIVE, UP-TO-DATE CONCERN THAT INVITE YOUR PATRONAGE. THE SERVICE WHICH THEY OFFER IS OF THE BEST AND DEALING WITH THEM NOT ONLY GIVES SATISFACTION BUT ASSISTS IN HELPING THEM SERVE THE COMMUNITY BETTER. TRY THEM WHEN YOU HAVE NEEDS TO BE SATISFIED.

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Phone 353 BLAIRMORE, Alta.

Harry's Red & White Store

One will find only the most wholesome and nationally known lines of groceries, fruits and vegetables in season at Harry's Red & White Store, conveniently located in the heart of Blairmore's business section. In this day and age a modern grocery store is more than just a food supply. It is a 20th century service station where 100 articles of every description can be had for the household. "Buy it at Harry's Red & White Store," is a fitting slogan for those who wish to keep their food bills at the lowest possible figure and still obtain the best of quality. One can make substantial saving by purchasing at this local grocery store.

Grocery stores operate on a smaller margin of profit than many other lines of business, and this store turns their stock over many times a year, thus assuring their many patrons of fresh goods at all times.

Harry's Red & White Store is under the management of the proprietor, Mr. Harry Lord, who took over the business from Mr. F. J. Teller in May of this year. He has had many years experience in this line of business. He sees that the stock is complete at all times with food supplies that every housewife asks for and needs. If it can be had at all, one will find it at

Harry's Red & White Store. The housewife is cordially invited to stop in and get acquainted, whether buying or only shopping.

We suggest that the discriminating housewife try any of their numerous Red & White products, which will be found to be of the finest quality possible.

SAWMILL Equipment

"Little Giant" Portable Sawmills with 3 sizes in carriages. "Little Giant" Edgers for 2- and 3-saw arrangement, and the "Little Giant" Improved 4-sided ball-bearing Planer complete with heads, knives, belts and shavings exhaustor.

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IT'S

The Bellevue Inn

The Blaирmore Graphic
(Established 1908 as Blaирmore Enterprise)



Authorized as Second-Class Mail by the Post Office Department, Ottawa.
J. R. MCLEOD, PUBLISHER

Blaирmore, Alta., Fri., Sept. 24, 1948

Miss Marion Jashnicy left for the coast the early part of last week.

Mr. and Mrs. John Schlosser of Calgary are visiting at the former's parents, Mr. and Mrs. M. Schlosser.

Mr. and Mrs. Jean Bernard, Raymonde, Bobby and Carole have returned from a two-week vacation spent at the home of Mrs. Bernard's mother, Mrs. B. allet, at Stettler, Alta.

Mr. Chan Drain was a business visitor at Calgary.

Mrs. J. A. Brusset arrived in Blaирmore on Thursday morning for a short visit.

The Misses W. Utley, F. McEachern and J. Barless of Bellevue returned to Edmonton where they continue their studies at the University of Alberta.

Mr. Peter Kroli was the only name presented at a special nomination for trustee on the Blaирmore school board. Mr. Kroli succeeds Mrs. Vera Krkoy, who recently resigned on moving to Calgary.

A fire broke out at the home of N. Evansin Bellevue on Monday night around 9:15 and completely demolished the house. The origin of the fire is not known. A small amount of insurance was carried.

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TO KNOW



Am I
too old to buy
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The middle-aged man who asked this question feared that at his age the cost of life insurance would be prohibitive... but even were he much older, Mutual low-cost life insurance would still prove good business.

Unfortunately many people realize the importance of life insurance only when through age or other disability they are no longer able to secure it. A life insurance programme should be started as early in life as possible.

Consult your Mutual Life of Canada man today.

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Milk Prices in Pass Area Are Raised

Starting on Friday, October 1, milk prices in the Crows' Nest Pass area will be boosted two cents per quart. Intimation of this is gained in advertisements in Pass papers by the Pass Dairy, sole distributor in this area.

It is stated that between Sept. 1 and Sept. 15, 25.6 per cent of all milk received by the dairy was imported from Lethbridge and Calgary and more would have been imported if it had been available.

Cost of 100 pounds of milk laid down at the Hillcrest, CPR station,

which is the closest to the dairy, was \$5.64 as compared to \$4.49 paid to Pass producers. This disparity in prices has brought a request from Pass producers for more revenue for their products.

The two-cent boost will be used to pay the Pass producers an increase of 38 cents per 100 pounds, the balance to be used to pay for the imported milk. Increased wages to employees and help take care of increased costs generally.

The following rates are in effect on Oct. 1: Quarts, retail 21 cents; quarts, wholesale, 19 cents; gallons, wholesale, 73 cents; pints, 12 cents.

Probably the largest factor in the low volume of Pass produced milk is

due to the Oliver Dairy at Blaирmore having reduced its daily shipment from 2,000 pounds to 300 pounds. This dairy has bred its cattle to freshen in November and December and at the present time 60 head are dry. These same 60 head are also for sale and should they be sold outside the district they will be forever lost to Pass milk production.

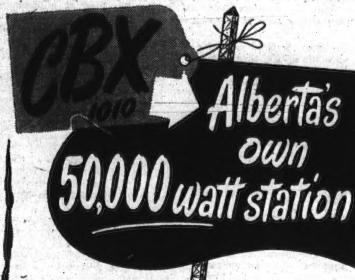
The situation is further aggravated by American buyers coming into the district and offering to buy milk cattle. Two or three buyers from Washington were in here recently, but as

far as can be learned failed to offer the price asked by the milkmen. One American buyer offered to buy the entire herd of one Pass producer.

WANTED—Horses for Fox Mats:
1c per pound. Contact JOE JACOB,
Hillcrest, Alberta. [P99]

MEN! DON'T TAKE CHANCES!
Be safe. Guard your health. Hygiene supplies (rubber goods), mailed in strong envelope sealed with staples. Absoluty secret without entanglement. First-class merchandise. Price \$1.00 per dozen, mailed one hour after receiving order. The Greb Trading Co., 1275 Queen St. West, Toronto, Canada.

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Here is Alberta's own station . . . with a 50,000 watt voice that will bring every city and farm home in the Foothills Province a high standard of diversified and balanced broadcasting . . . clear, strong, enjoyable.

News and information for the farm and city home . . . the finest Canadian programs and the best from other networks . . . every one of the family will

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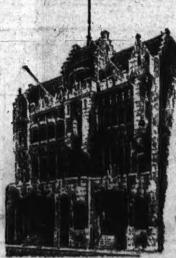
25-7

THE PURSUIT OF HAPPINESS . . .

No man can enjoy a true life and true liberty, or pursue a genuine happiness, without first conceding the right of his fellow man to do the same. The extent of our enjoyment of these rights depends entirely on our unselfish willingness to keep our own pursuit of happiness from interfering with that of others. The moment the use of our own liberty restricts that of another . . . we are abusing the ideals our forefathers fought to maintain.

The House of Seagram believes that moderation is the key to the successful pursuit of happiness . . . moderation in our thinking, in our actions, and in our personal habits . . . moderation in all things.

*Men who Think of Tomorrow
Practice Moderation Today!*



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Your
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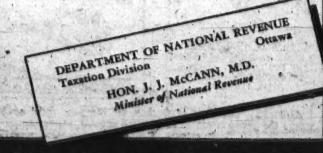
(To be mailed by 31st March, 1949)

If your name or address has changed since 1943—fill out the special "Change of Address" Card available at all Post Offices and Income Tax Offices.

Mail the "Change of Address" Card before October 31st, 1948.

Mail this card even if you completed one last year.

You should not fill out a "Change of Address" Card if both your name and address are still the same as in 1943.



Tank for Cooling Milk

PROPER means of cooling milk are essential to the production of a first class product. It is desirable that milk be cooled quickly for best results, then kept cool until shipment. The heat of the sun tends to be greater than sufficient to reach the neck of the cans. The accompanying table gives the dimensions of several convenient sizes of tanks for different sizes of dairy units. It should be noted that a standard side width of 4' is used, the depth of 27" is used in all sizes, the variation being in the length only.

The important thing in the construction of an insulated tank of this kind is, of course, the insulating material. A great deal of work has been done lately in the development of the best forms of prepared insulation for this kind of milk-cooling tank. Not less than 3 inches of the material is advised, and it should be sheathed up either by compressed cork sheeting such as is used in the construction of refrigerators, or of any of the soft cloth insulating boards now on the market. Several firms interested in the insulating material trade are preparing hermetically sealed sheets or cakes of their insulation material, so that when it becomes impregnated with moisture, it will not melt.

It would seem logical to ask, therefore, why put up 2½ tons of ice per cow when 1½ tons will do? In an ordinary concrete tank about half of the ice will melt into water, leaving the soil and all around the tank. If the tank is perfectly insulated, however, this loss is reduced to a comparatively small amount.

Freshly drawn milk has a temperature of about 98 degrees Fahrenheit, and for best results it should be cooled to 50 degrees or less within two hours after milking. To obtain the heat from a given quantity of milk requires a definite amount of refrigeration, or stored cold, to absorb the heat. This refrigeration is supplied either by melting ice by a refrigeration machine, usually driven by electricity.

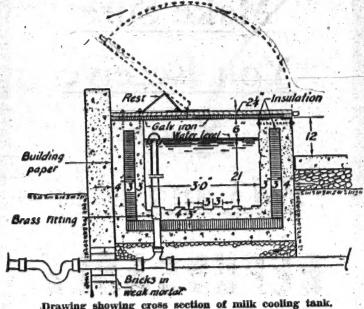
Tests have recently been shown that to cool 100 lbs. of milk to a temperature of 48 degrees in two hours takes 1.2 kilowatt hours of electricity or 40 lbs. of ice. Insulated tanks, of course, are essential not only for economical cooling but also to secure the degree of cooling needed for a first-class product.

The size of the tank needed will depend on the number of 8-gallon cans to be cooled at one time, plus the necessary cooling water and ice. To obtain the necessary capacity of refrigeration, calculate the form of ice tank; there should be three times as much water in the tank as there is milk in the cans.

The tank should not be deeper than necessary to permit the cover

CONVENIENT SIZES OF INSULATED TANKS

Capacity of Tanks (8 Gal. Cans)		Inside Length	Overall Length
One milking in tank at a time	Two milkings in tank		
4	6	4'0"	5'8"
6	9	6'0"	7'8"
8	12	6'4"	10'0"
10	15	9'0"	11'2"
12	18	12'4"	16'0"



OUR COMPLETE SHORT STORY—

THIS IS LOVE

By ANNA E. WILSON

SWALLOWS, Andy said, reminded him of some humans, the way they built their nests up in the eaves, hair and straw, high up in the eaves, trusting that the rain wouldn't wash them away or the wind blow through the rafters and send their pretty nestlings tumbling down to the barnyard floor among the ruins of the insects provided by their careless parents had provided.

And yet, Andy reminded himself, watching the birds dip and circle and dart about, some swallows must have built well, else there would be no swallows. He sighed, thinking of Chris and Cluny.

Chris, tall, broad-shouldered, his face weathered and brown, and a kind, if slightly baffled smile. He had built his home up there on the cliff, storm proof and wind proof, and then he had married Chris and taken her to live in it. It was Chris who reminded Andy of the swallows—those who sometimes alighted here, and trusting, too trusting, Chris skinned through life just as the swallows skinned the earth, never quite touching it, never quite a solid, human part of it.

"But Chris," he could hear Cluny exclaim, "I know you want to look pretty and that guffed dress makes you look like a five-year-old in her first pinata, but we can't afford it."

But Chris hadn't heard him. "Look at the way the skirt flares out like this!"

"Chris, honey," Cluny's voice was roughened with love and worry. "It isn't the beauty I see on the outside for which I love you. Looking at you in your ruffled dress is something I share with everyone—like a pretty picture." But Cluny's words only explained himself, "honesty and self-sacrifice and loyalty to one other person—that's something within yourself and it doesn't depend on fine clothes or cost money. Oh, Chris," the boy's voice was husky. "I love you, but I don't think you wear what you are wearing."

Chris was already turning up the hem of the ruffled dress and paying no attention to Cluny, so he went out to the clover patch and sat down to think it all over. He and Chris were to go to town Saturday morning to buy new dresses and all the pretty things that had been a part of Chris' life when she worked for Mr. Macalroy and lived with her father. He couldn't make Chris see it his way and he knew that once Chris had come she might tumble down about her like the nest mites of the swallows.

But, in spite of his discouragement, Cluny loved Chris so that his voice had a boyish tremor as he tried to explain things again the day she bought the ruffled curtain.

"You're pretty, Chris," she displayed with pride, "and Mr. Durney was in for the milk this morning and said it was all so nice that if you decided to move into town anytime, he'd rent it," and then her voice was small with disappointment, "Chris, don't you like it?"

"I'm pretty, Chris," she displayed with pride, "and Mr. Durney was in for the milk this morning and said it was all so nice that if you decided to move into town anytime, he'd rent it," and then her voice was small with disappointment, "Chris, don't you like it?"

"I'll take something more than just talking, Cluny," Jim, Chris' brother, had been saying on the way home. "Chris just doesn't understand that anything terrible could happen to her. Chris isn't a great spender but she can't realize that you love her for what she is and not just for looking pretty."

"Chris, we face real tenses and fears with worry. If we lose the money for the fall wheat we won't be able to make our paynets and

may be forced to give up the farm and Chris' loves it."

"I can't catch up with the payments with the taxes, Chris, and if I could it wouldn't matter, for there would be something else tomorrow. It'll have to be something that cut deep into life that will reach Chris and make her see things your way."

And then Chris bought the porch house crying out at last in bitterness and frustration. "I love you, Chris, but you'll ruin us with your ways, I'll never be able to get along with you."

Chris had known, for a long time, that the old hayloft wasn't safe, but he loaded it recklessly until it jammed and then climbed up to examine the machinery. Jim found him on the barnyard floor where he had been thrown by the sudden crashing of the hayloft door which had carried him in to Chris. Then raced his old car into the doctor for the doctor.

The doctor was blunt. "A compound fracture of the hip. He'll have to spend a year in the hospital. I'm sorry, Jim, but I can see no other way which can be cured without amputating. It'll cost a lot. Can Cluny afford it?"

"Cluny will go to the hospital," Chris cried wildly, seeing Cluny's fine strong body crippled and bent. "Won't he? Jim?"

Chris complained gently about the money for the calves that had gone into curtains, the money for the wheat that had bought the porch swing and other luxuries. "And, he finished, "Cluny doesn't own the farm so he can't mortgage it. He's still got his payment."

Chris didn't cry for she looked so soft. There was a vein of iron in her. She went out quietly and looked at the pretty dresses in her cupboard, the fine curtains on the windows and at the new porch swing, and then she went in to Cluny and beside him, holding fast to his hand.

"Cluny," she told Dr. Meyers steadily, "I'm going to the hospital for a while. They're going to have massage and X-rays and everything else, he needs me. My mother is dead and I can get my old job back with Mr. Macalroy. It pays well. The rent and what I earn will keep Cluny in the hospital." Suddenly she clung close to Cluny. "Cluny," she cried, "you've been a good one of us swallows, building a nest, and when the wind blew, it came tumbling down on me; but the swallows don't give up just because they've fallen once, they hold again! She held him tight about Cluny's tight about her. "Cluny, Cluny, marriage isn't just skinning life. It's welded in pain and terror and misery. Oh, Cluny, Cluny—this is love!"

(Copyright Wheeler Newspaper Syndicate)

Fashions



4667

SIZES

4-60

By ANNE ADAMS

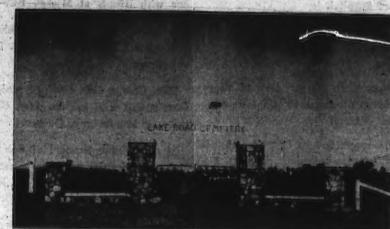
Depend On This

The perfect house and go-to-market frock! Easy-sew Pattern 4667 includes a pattern line to 10 inches off your silhouette. Interesting panels end in utility pockets. This pattern, easy to use, simple to sew, is tested at Industries Marvel Beauty Schools.

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2794

Memorial Gates Dedicated At Consort



An event of lasting importance to people of Consort, Alta., and district was the recent opening and dedication of the Memorial Gates at the Lake Road Cemetery, at which a large crowd from the surrounding country attended. The picture above gives one an idea of the size and shape of the gateway, but it does not do justice to its fine workmanship and artistic beauty. The plaque, can be seen—one on the right hand pillar and one on the left. The plaque on the right side reads: "Erected to the memory of the men of Consort and district who gave their lives for freedom in 1939."

The Dedication

"We are met before a beautiful memorial, built of stone on a solid foundation, to honor the memory of those who gave their gallant services to the country. Let us pray that the spirit of those who gave their lives for freedom may abide with us always. May the memory of their magnificent services be kept green and may the cause of freedom in which they fought be upheld in our hearts and minds and in those of succeeding generations."

"They are not dead, they shall not die while still standing for freedom and memory fulfills its tasks of gratitude. Not theirs alone."

The sculptured monument, the graven stone

The Commonwealth of freedom that shall rise Worldwide shall tell their noble sacrifice."

Canadians Again Warned To Go Easy On Coal, Fuel Oil

OTTAWA.—A government authority said Trade Minister Howe shortly will issue an official warning that Canadians must go easy on coal and fuel oil supplies this winter.

The spokesman said that although Canadian miners had worked brighter this year than a year ago, storage difficulties still persisted.

The Dominion, he said, still was unable to transport sufficient coal and oil from United States points in the short navigation season to cover the entire winter season.

Storage space also appeared to be in short supply for Canadian consumers, the spokesman said. Anthracite coal

likely will climb \$1.50 to \$1.75 a ton. He would not give an estimate of what the fuel-oil increase might be.

"That is up to the industry," he said. "There is a marked improvement in the oil situation, both for heating oil and for gasoline, but you must remember that the industry is putting out more money for wages this year and for higher production costs."

However, the fuel authority believed the fuel-oil increase will be moderate.

The official gave these reasons for the profitable increase in the price of coal:

1. Two freight-rate increases announced by the railways this year, effective April 1, will affect coal rates.

2. Coal miners' demands for higher wages.

3. Fuel-oil trouble earlier this year in the Alberta mining fields.

But there was a bright side to the fuel picture. The official said that production increases in the Maritimes have been noted and that the eastern provinces will benefit greatly by the central power project. A slight increase also is noted in the Alberta area.

These increases, said the official, coupled with uninterrupted deliveries from the Pennsylvania fields will make for warmer homes in Canada this winter.

In transportation excess weight of the water adds to cost. Drying by hot air causes coal to crumble.

BEAVER PELT TEN SQUARE FEET SETS A RECORD

WINNIPEG.—Hilmer Hanson who has a registered trap line on the Hudson Bay Railway, has trapped what he believes is a record beaver pelts.

Giant guardians call it an 82-inch pelt but their method of computation means that this is the combined length and breadth. It covers about 10 square feet, which is more beaver in one piece than the Natural Resources Department ever saw before.

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SASKATOON.—When Cameron Mitchell, Hollywood actor, was fined \$3.30 here for speeding, he asked police to send the "bill" to the American Automobile Association.

Cameron said Mitchell explained: "We don't bother with such trivial things in Hollywood." Police declined to accede to his suggestion, and said they were not conducting a collection agency.

SAYS WOMEN BETTER AT JUDGING HORSES

TORONTO.—It's from pretty Miss Pickard of Winnipeg, women are better than men at judging horses.

"Since more girls than boys take riding lessons, it seems logical they should be better judges," says Miss Pickard, who is one of the judges in the classes in which junior riders compete," said Miss Pickard, here to represent Manitoba in a junior horse judging competition.

PEGGY



South Saskatchewan Irrigation Project Proving Successful

(By Ken Liddell, in Regina Leader-Post)

SWIFT CURRENT.—Swift Current-Herbert irrigation project is trying out its first unit of long distance water line along the 40-mile ditch beginning to find that as the growing pains continue they have quite a husky baby on their doorstep. Apart from irrigation on the flats at Rush Lake, last year saw first use of water on private farms at Herbert, extreme eastern end of the project, and this year there was gratifying increase in acreage under the ditch and also in interest among farmers.

The irrigation is gradually spreading its influence, causing some changes while government can't make the scheme in operation that can't make people use it. To use an expression, it is difficult to teach old dogs new tricks, but oldtimers along the line are at least willing to sit up and take notice.

As Neil Jakeho, Herbert farmer and rancher since 1904 who was this year interested in 45 irrigated acres of dix, said "we put the water on a little too late this year, but when we did put it on, boy, she sure come up. There are a few ragged edges to the ditch, but it's chiefy a matter of getting the older farmers interested."

And the interest is growing at Herbert where last year's 400 irrigated acres of barley, oats, flax, etc., were jumped to 600 acres. But a great deal of promotion that



MAN, 90, "PITCHES" CROP OF 35 ACRES

"Best crop in over 40 years since the return of Emma," Mrs. Dobson, 90-year-old widow of the Honeywood district, near Shelburne, Ont., said after he had "pitched" the entire crop from 35 acres with help of sons Charlie and Cowling. Mr. Dobson, in poor health, does chores every day.—S.N.S. photo.

CANADIAN BACON POPULAR IN U.K.

Canadian bacon is well liked in the United Kingdom states the Dominion Department of Agriculture.

Logan Layton, of the Department who was stationed in London to report on the quality of Emma, recently paid a visit to Manchester. This city is the distributing centre of foodstuffs for that densely populated part of England renowned the world over for its cotton spinning, wool weaving, industries, and for its engineering, machinery and chemical factories.

Mr. Layton talked with butchers and meat dealers, wholesalers and retailers, and as a result of his inquiries reported that Canadian bacon is well received in the British market. He also found that a number of representatives of the bacon trade drew his attention to the fact that retail buyers are more enthusiastic over Canadian bacon than ever before.



"SALADA" ORANGE PEKOE



—By Chuck Thurston

Mr. R. Nunn and J. Kubasek of Bellevue were recent business visitors to Calgary.

Mr. and Mrs. Emil Blas Jr. are visiting relatives at Nobleford over the week end.

Mrs. Pistor is a patient in the Blairmore hospital.

Mr. J. A. Brusset was also confined to the Blairmore hospital for a few days.

More than 90 per cent of all petroleum produced in Canada comes from Alberta.

Blairmore had its first sign of snow on Thursday morning, Sept. 23, high up in the hills.

Miss Leah Malenburg of the local telephone exchange staff motored to Lundbreck recently.

Miss Dolores Daigault of the local telephone exchange staff spent last week end with relatives at Cranbrook.

Miss Elizabeth Fry of Hillcrest has received her Registered Nurse degree. She took her training at the General hospital in Calgary.

Mr. and Mrs. J. Price have left Blairmore for Calgary, and later for Victoria, BC, where they plan to make their home.

Mr. J. Dowson and son George of Bellevue, accompanied by Mrs. Wm. Cox, were Foremost visitors last week end.

Mr. and Mrs. B. Milne have returned to Bellevue from a two-week vacation spent at the home of Mr. and Mrs. I. Hutton at Vancouver.

Mrs. Mary Huchala, of the Blairmore Pharmacy staff, returned from a short vacation spent at Calgary and other Alberta points. She was relieved by Miss Louise Colletti of Burnsie.

Messrs. Duncan Larbalestier, Wilfred Lencucha, Albert Catonio, Jim Galvin and Bob and Gordie Hutchinson have returned to the University of Alberta to continue their studies.

Mrs. C. Fleming was a recent visitor with friends at Michel, BC.

Miss N. Gray was a recent visitor at the home of Mr. and Mrs. C. Larbalestier.

Mrs. George Dau returned recently from a visit with her daughter, Georgette, at Montmagny, Quebec.

Mrs. Lucienne Rusconi of San Leandro, California, was the guest of her cousins, Mr. and Mrs. John Rymekers, at Bellevue.

Mr. and Mrs. Wm. Alexander of Bellevue have returned to their home, having spent a two-week vacation at Palo Alto, California, the guests of the latter's uncle and aunt, Mr. and Mrs. W. A. Watson.

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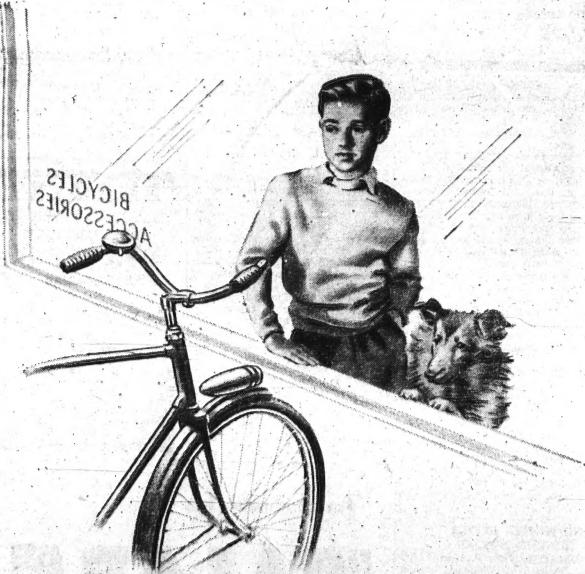
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New contribution rates for
Unemployment Insurance

Are effective October 4, 1948

The new contribution rates are:-		WEEKLY RATE	Value of Weekly Stamp	
Class	Class of Employed Persons	Employer Cents	Employee Cents	Stamp Cents
0	While earning less than 90 cents a day or while under 16 years of age (* paid on his behalf by his employer)	9	9	18
1	Earnings in a week: \$ 5.40 to \$ 7.49	18	12	30
2	Earnings in a week: \$ 7.50 to \$ 9.59	24	15	39
3	Earnings in a week: \$ 9.60 to \$ 11.69	24	18	42
4	Earnings in a week: \$ 12.60 to \$ 14.69	24	21	45
5	Earnings in a week: \$ 15.00 to \$ 19.99	24	24	48
6	Earnings in a week: \$ 20.00 to \$ 25.99	26	30	60
7	Earnings in a week: \$ 26.00 to \$ 33.99	36	36	72
8	Earnings in a week: \$ 34.00 or more	42	36	84

*Weekly and monthly rated employees earning \$3,120.00 or more a year are not insured.

On and after September 20, 1948, new denominations of UNEMPLOYMENT INSURANCE STAMPS will be sold at POST OFFICES.

Surplus stamps of old denominations may be exchanged at Post Offices any time prior to October 31, 1948.

EFFECTIVE OCTOBER 4, 1948, INCREASED BENEFITS ARE PAYABLE TO CLAIMANTS WITH DEPENDENTS. THERE ARE OTHER CHANGES AFFECTING BOTH EMPLOYERS AND EMPLOYEES.

For full particulars, apply to the nearest office of THE UNEMPLOYMENT INSURANCE COMMISSION

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